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Monthly Search Console checklist

An hour a month, seven checks, real ranking wins.

- ☐ Performance: filter position 8 to 20. Improve titles, sections and internal links on those pages.
- ☐ Sort pages by impressions; rewrite titles and descriptions with low CTR.
- ☐ Find question-style queries you rank poorly for; plan a page or guide for each.
- ☐ Indexing, Pages: fix "Crawled / Discovered, not indexed" causes.
- ☐ Filter your brand name: is brand search growing?
- ☐ Experience: fix the worst Core Web Vitals template first.
- ☐ Compare 28 days vs previous 28: investigate any page that dropped.

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